Overview of LearnStorm Data Protection Practices

LearnStorm is a challenge run by Khan Academy, following the data protection guidelines and principles set forth by the Khan Academy privacy notice, which is accessible online at www.khanacademy.org/about/privacy-policy. In the interest of ensuring relevant information is available to you, we want to provide you with specific, additional information about LearnStorm . As described in our "Notice to Parents," your participation (or your child's participation) in LearnStorm is voluntary and is subject to the terms of the general Khan Academy privacy notice and terms of service. In the event of any conflict between this Attachment and the Khan Academy privacy notice, the terms of the Khan Academy privacy notice will control.

LearnStorm specific information collected from participants
- Personal data (i.e. contact information of either a student or a student's parent/coach for each student) that we use for awarding physical prizes and planning events
- School-related data tied to personal data (including Grade/class level and school name and address)

How we use this information
We primarily use the information we collect to:
- enable us to facilitate participation in LearnStorm
- ensure students participate at the appropriate level
- celebrate performance

Data from students, parents and teachers of students registering for LearnStorm may be publicly disclosed as follows:
- The following information may be publicly displayed on leaderboards: students KA username (or first letter of username for learners under 13), school, city/town, county. Students (or coaches) may choose to opt out
- Khan Academy reserves the rights to not display usernames on its leaderboards that it deems inappropriate or offensive
- To distribute prizes and celebration event invitations

We take special precaution for students under the age of 13: no personally identifiable information (including full user names) from these students will be displayed publicly, and Khan Academy will not collect or use contact information from these students.

For LearnStorm Ireland only
- Camara Education ("Camara") is responsible for assisting with delivery of LearnStorm in Ireland

- Khan Academy operates the website www.khanacademy.org, a separate entity and website, which does not have any legal affiliation with Camara
- By registering for LearnStorm, students agree to allow Khan Academy to share specific information collected from participants (as outlined above) with Camara, In addition, Khan Academy usage and performance data may also be shared
- This information will solely be used for the purposes of delivering LearnStorm in Ireland
- Camara will <u>not</u> retain this data following the end of the challenge and associated events.
- The data transferred to Camara is subject to the terms of the Khan Academy Privacy Notice.

Restrictions on child users
A child user's participation in LearnStorm is subject to the same restrictions as child users' use of the Khan Academy website, which are explained in detail in the Khan Academy privacy notice.

Beyond these general restrictions, certain other restrictions on our processing of personal data relating to children users will apply. Specifically:
- We will not attempt to contact a child user for notification or delivery of prizes won or celebratory event invitations. We will only contact associated coach accounts
- We will not display any personal data from child users on public forums.

Contacting Khan Academy and exercising data rights
Please contact Khan Academy with any questions or comments about our privacy notice, the personal data we maintain about you or your child, our third-party disclosure practices, or your consent choices by email at privacy@khanacademy.org or by mail at: Khan Academy, PO Box 1630, Mountain View CA 94042.